

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	783817	ad advertisement advertiser commercial	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L2	55667	L1 and (TV television)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L3	4646	L2 and queue	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L4	4158	L3 and memory	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L5	2052	L4 and trigger	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L6	399	L5 and advertiser	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L7	57	L6 and "targeted advertisement"	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:32
L8	0	7 and (specify\$3 near8 "intervening advertisement")	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:35
L9	0	7 and ("intervening advertisement" near8 occurrences)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:35
L10	0	7 and (advertisement near8 occurrences)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:34

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L11	0	6 and (advertisement near8 occurrences)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:34
L12	25	6 and (advertisement near8 occurrence)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:35
L13	0	7 and ("intervening advertisement" near8 occurrence)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:35
L14	0	12 and ("intervening advertisement" near8 occurrence)	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:38
L15	11	6 and (advertisement near8 occurrence)	USPAT	OR	ON	2007/11/07 17:36
L16	0	15 and (specify\$3 near8 "intervening advertisement")	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:35
L17	9	L6 and "targeted advertisement".clm.	US-PGPU B	OR	ON	2007/11/07 17:38
L18	0	17 and ("intervening advertisement" near8 occurrence).clm.	US-PGPU B	OR	ON	2007/11/07 17:39
L19	0	17 and "controllable predetermined spacing".clm.	US-PGPU B	OR	ON	2007/11/07 17:39
S1	2	((("6002393") or ("6119098")).PN.	US-PGPU B; USPAT; EPO	OR	OFF	2007/10/26 17:36
S2	781828	ad advertisement advertiser commercial	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:36
S3	55491	S2 and (TV television)	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:37

## EAST Search History

S4	4631	S3 and queue	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:37
S5	4144	S4 and memory	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:37
S6	2044	S5 and trigger	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:37
S7	0	S6 and "intervening advertisement"	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:38
S8	0	S6 and (interven\$3 near5 advertis\$5)	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:38
S9	0	S6 and "controllable predetermined spacing"	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:39
S10	0	S4 and "controllable predetermined spacing"	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:40
S11	3	S4 and "predetermined spacing"	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:39
S12	1	S4 and (controllable near8 spacing)	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:40
S13	399	S6 and advertiser	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:41

### EAST Search History

S14	57	S13 and "targeted advertisement"	US-PGPU B; USPAT; EPO	OR	ON	2007/11/07 17:38
S15	27	S14 and duration	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:41
S16	10	S15 and repetition	US-PGPU B; USPAT; EPO	OR	ON	2007/10/26 17:42
S17	2	S15 and repetition	USPAT	OR	ON	2007/10/26 17:42